DIGITAL MEDIA GHOST

Guest Contributor Guidelines

HOW TO PITCH YOUR TOPIC IDEA

1 Avoid pitching topic titles based on the same publications already posted on the Digital Media Ghost blog. Check the **Editorial Calendar** for similar topics scheduled for publication.

2 Tell us who you are, what you do and where we may have seen your work! We aren't nosey. We simply want to know our guest contributors.

3 Always make sure your pitch fits into the digital marketing, marketing, technology, ghostwriting, public relations, writing, online privacy and social media niches that Digital Media Ghost covers.

4 Please, use our **Pitch Portal**! If you pitch a blog post title to Digital Media Ghost via email, we will direct you to the **Pitch Portal** and you will have to do it again.

PERFECT YOUR SUBMISSION

1 Edit, edit and edit some more! Digital Media Ghost receives a high volume of submissions weekly. We don't have the time to edit spelling and grammar mistakes. Make sure your submission is polished and ready for publishing.

If English is not your first language, please consider an editing program to help make your submission the best it can be. We are writers and it's our reputation as experts on the line. Submitted blog posts that do not meet our writing standards will be rejected.

2 Each submission should be structured with a descriptive introduction (1-2 paragraphs), at least 3 main points, a conclusion and at least 500 words in length. Longer is fine.

3 Please, use our **Submission Portal**! If you send a submission via email, we will direct you to the **Submission Portal**.

4 Always Include a short descriptive SEO sentence and byline (if any) before the post introduction. Bio is optional but encouraged.

5 **IMAGES**: Digital Media Ghost creates ALL images to accompany blog posts. You may submit images to enhance your blog post if they do not violate copyright infringement and/or include proper attribution with a link. Any images submitted without this information will be ignored and not used. Bio images are welcome.

6 Up to 3 do-follow links can be placed within the introduction and the body of the submission content and in the bio total. No exceptions.

THE REVIEW PROCESS

1 Submission reviews take place on MONDAY and FRIDAY **only**. Emailing us every day or every other day will **NOT** get your submission reviewed quicker. There are avenues of communication within the Submission Portal that should always be used for concerns or questions. However, questions about if we've reviewed your submission will be ignored.

2 Check the **Status Portal** and/or **Editorial Calendar** to see if your submitted blog post title has been scheduled for publication. If it has, congratulations! After your submission has been published, a link will appear beside your title. This is your publication link.

3 The **Status Portal** contains check boxes for Relevancy, Topic, Writing, Editing, Tone and Links.

WHY YOUR BLOG POST SUBMISSION WAS REJECTED

**Our submission guidelines are not super complicated. However, we do have standards and if your writing doesn't meet those, we will reject your submission.
We will email you and tell you why your submitted blog post was rejected and invite you to correct the issues and resubmit.**

1 Within the **Status Portal**, the check boxes can easily identify reasons for rejection. The points below explain in more detail:

- **Relevancy**: The written material must be relevant to any of the Digital Media Ghost niches.
- **Topic**: The topic and title of the submission must not be similar to other titles in recent months.
- **Writing**: The sentences must make sense and must be grammarly structured correctly.
- **Editing**: Light editing is okay, we don't get paid to heavily edit a submission.
- **Links**: There must be the correct number or less links in the content and bio and they must be relevant to the anchor text and the submission itself.

SPONSORED & BRANDED BLOG POSTS

1 **$30** **Sponsored** posts may be **moderately promotional** yet still able to offer value to the reader, may contain up to **4 do-follow links** total in the content and bio (optional) while abiding by the writing standards set forth by Digital Media Ghost.

2 **$60** **Branded** posts may be **predominately promotional** yet still able to offer value to the reader, may contain up to **5 do-follow links** total in the content and bio (optional) while abiding by the writing standards set forth by Digital Media Ghost.

You can find topics we are interested in receiving contributor submissions on and even more details that aren't listed in this document within the **Guest Contributor Guidelines** page on the website:

http://www.digitalmediaghost.com/guest-contributor-guidelines.html